



 [linkedin.com/in/flanneryconnor](https://www.linkedin.com/in/flanneryconnor)

 flanneryconnor01@gmail.com

 206.619.3536

 flanneryconnor.com

About

I am a graphic designer passionate about fostering community, specifically through delicious food, sustainable products, and inclusive spaces for children and families. My experience spans digital and print design, from creating packaging and responsive sites to developing distinctive brand identities.

Education

California Polytechnic State University, San Luis Obispo

Bachelor of Science, Graphic Communication
Concentration: User Experience/User Interface
Graduation: June 2023, Summa cum laude
Grade Point Average: Cumulative 3.8

Hochschule München, Munich, Germany

Area of study: Print and Media Technology
Quarter of study: Spring 2022

Honors

Deans List: Fall 2019–Spring 2020, Fall 2020, Fall 2021, Winter 2022, Fall 2022–Spring 2023

Skills

Adobe

- Illustrator
- InDesign
- Photoshop
- Dimension

Web

- HTML/CSS
- JavaScript
- Shopify
- Figma

Other

- Excel
- Blender
- Esko Studio
- XMPie

Flannery Connor

Design Experience

Graphic Designer

Solight Design Inc. / New York, NY / November 2022–Present

- Designed solar lantern packaging, ensuring brand identity
- Created monthly MailerLite marketing campaigns
- Photographed and retouched photos for e-commerce site
- Enhanced Shopify site with custom code and layout edits

Freelance Designer

Strictly Roots / April 2025–Present

- Refined original logo and developed distinctive logotype
- Built website using Squarespace with custom HTML/CSS
- Illustrated signage to advertise services and events

PlayBuild NOLA / May 2025

- Designed social media campaign for GiveNOLA Day
- Created vibrant and engaging on-brand illustrations

Rescuing Leftover Cuisine / October 2024–Jan. 2025

- Created marketing collateral to highlight services
- Ensured clear type hierarchy, layout, and brand identity

Marketing Creative Lead

Defining Her Future Conference / Cal Poly / Winter 2023

- Designed logo, color palette, and font hierarchy
- Applied brand assets to marketing materials and merch
- Led a team of four, ensuring clear design objectives

Brand Designer

Advanced Undergraduates Course / Cal Poly / Spring 2021

- Branded “Smiling Dino” a children’s snack pack and toy
- Gathered market research and conducted interviews
- Worked with a team of Cal Poly packaging students

Work Experience

Farm Worker

Gallatin Valley Botanical / Bozeman, MT / Aug. 2023–June 2024

- Lead farm tours, worked market stand and cider press
- Harvested, packaged, and delivered organic veggies

Assistant Teacher

Creative Arts Preschool / Bozeman, MT / Jan. 2023–June 2024

- Supervised children ages 2–5 and assisted art lessons
- Encouraged effective communication and inclusive play
- Taught various art forms and fostered self-expression